



ARC Europe SA
Avenue des Olympiades 2
B-1140 Brussels
Belgium

www.arceurope.com

Brussels, September 10th 2024

ARC Europe appointed Remco van der Leij as Chief Commercial Officer

Brussels, September 10th 2024: ARC Europe is pleased to announce the appointment of Remco van der Leij as Chief Commercial Officer (CCO), effective July 1, 2024. Remco Van der Leij will succeed Ronald Verel, who will continue his career at ARC Europe taking in charge strategic projects for the company.

Remco van der Leij brings a wealth of experience and a proven track record of success to his new role, making him ideally suited to guide ARC Europe's commercial operations and lead strategic initiatives with its extensive network of providers across Europe.

Remco Van der Leij began his career at Volkswagen Pon Financial Services as an account manager after graduating in commercial economics. Over the years, he has held various commercial roles, including key positions at Carglass and Euromaster Group. He joined ANWB in 2019, focusing on B2B operations, and in 2021, he took on a business owner role at ARC Europe, where he has played a pivotal role in driving growth and operational excellence.

Commenting on his new position, Remco van der Leij stated:

"I look forward to continuing to collaborate with our network of providers across Europe. Together, we will work on further developing our product portfolio and strengthening our operational capabilities to achieve our strategic goals."

Willem Aal, CEO of ARC Europe, expressed his confidence in Remco's leadership, saying:

"Remco's extensive background in both commercial and strategic functions, combined with his deep understanding of ARC Europe's operations, makes him the ideal candidate for this important role. I am confident that he will play a key role in driving the next phase of growth for our organization."

As ARC Europe welcomes Remco van der Leij to its Management Board, the company continues its commitment to delivering exceptional service and expanding its partnerships throughout Europe.

About ARC Europe:

ARC Europe is the leading provider of roadside assistance and associated services across Europe. The company serves millions of customers through its network of providers, delivering innovative solutions and ensuring mobility for motorists across the continent.

ARC Europe Group Media Contact

Antoine Aubry

antoine.aubry@arceurope.com